



ALPHA DATA

PRESS RELEASE

Aldar assigns Alpha Data for IT Infrastructure of its 'Raceday' hotels on Yas Island

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Aldar Properties, Abu Dhabi's premier Property Development, Investment and Management Company has appointed Alpha Data, the region's leading technology systems integrator, as supplier to their hotel developments on Yas Island which is on track to be completed in time for the inaugural 2009 Formula 1™ Etihad Airways Abu Dhabi Grand Prix in November.

Hotellers are increasingly using exciting and innovative technologies to create unique and positive guest experiences, increase revenues and reduce costs. Alpha Data works closely with the region's leading hotel brands to design, supply, implement and support these various solutions, and is regarded by many as the UAE market leader for fully integrated technology platforms.

"We are extremely proud to have been chosen by Aldar to carry out a complete IT operation for these major projects," said Mohamed Behery, Head of Project Management at Alpha Data. "We have had a great deal of experience with projects such as these across the hospitality sectors in the UAE. Our team is working non-stop shifts and very hard to provide integrated IT system solutions and deliver this project within the time frames set by Aldar."

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