



PRESS RELEASE

Al Noor opens state-of-the-art Hospital

June 2008

Al Noor Hospital, a Medical-Surgical facility located within Abu Dhabi has evolved rapidly since 1985 from a polyclinic into a full-blown hospital equipped with state-of-the-art advanced equipment and facilities managed by well-experienced multinational, multicultural health care providers.

Technology has been at the core of Al Noor's strategy for many years, starting with the implementation of an electronic hospital environment few years ago. "Improving patient care and reducing inefficiency is at the heart of our mission," says Dr. Kassem Alom, Managing Director, Al Noor Hospital. "We were one of the first hospitals in the UAE to use e-prescribing, electronic clinical note systems, electronic lab orders and results."

"Quality services are very important to us as a hospital and we are proud to won Sheikh Khalifa Excellence Award for two years 2005 and 2007 in addition to Middle East Arab Health Award, " added Dr. Alom. Al Noor Hospital is seeking the transfer of knowledge and development of expertise to become a world-class facility in compliance with the Joint Commission International Accreditation Standards for Hospitals, with the ultimate goal of achieving JCI Accreditation.

In line with their rapid growth today, Al Noor is opening a much larger facility and chose Alpha Data to be their technology partner, implementing a full technology infrastructure across the hospital. Alpha Data is set to build an advanced infrastructure of LAN, Wireless LAN, WAN and an IP Telephony network.

"Al Noor was looking to extend its service offering to the new hospital and needed a reliable network to support to the larger facility. We provided a high performance, high-availability network from world leading brands that included Nortel, Juniper and Belden," said Maher Al Abed at Alpha Data.

Al Noor Hospital's Managing Director, Dr. Alom, added that "significant improvements have been made in our services and the new IT infrastructure implemented by Alpha Data, will help us develop and support reliable healthcare services of exceptional quality that enable physicians and staff to manage the complexities of healthcare operations with greater ease."

-ENDS-

About Al Noor Hospital

Al Noor Hospital is a Medical-Surgical facility located within the heart of Abu Dhabi City, United Arab Emirates. Created in 1985, the establishment has evolved from a polyclinic into a full-blown hospital equipped with state of the art advanced equipment and facilities managed by well experienced multinational, multicultural health care providers, and has since achieved remarkable progress in the Healthcare field.

Our number one priority is to serve society to the best of our abilities. We are committed to uphold our position as one of the finest regional providers of healthcare in the private sector.

We have achieved phenomenal success in path-breaking procedures and life-saving operations such as open-heart surgeries. Combating cancer is another area where we are making progress with a combination of therapeutic and palliative care.

Going beyond healthcare to promote healthy living, Al Noor Hospital takes a pro-active interest in creating awareness about health issues relevant to the region such as diabetes, obesity and fertility.

About Alpha Data

Founded in 1981, Alpha Data is one of the largest IT and Telecom Solutions companies in the Emirates with revenues in excess of \$120 Million and offices in Abu Dhabi and Dubai. Alpha Data strives to build long term client relationships based on mutual trust and respect. With a team of over 650 qualified personnel, Alpha Data provides complete end-to-end solutions in the following areas of expertise: Telecommunications & Radio, Networking & Security Solutions, Infrastructure Cabling, Enterprise Computing, Audio Visual Systems and Applications. Each of our specialist areas are backed up by highly qualified presales and post sales support teams who handle both project implementation and post-sales support. Beyond our offering, what counts most to our clients is the technical skills of our staff. Alpha Data's people have both high level industry certification & in depth experience in their respective fields.

For more information, please contact:

Alpha Data
Marketing Department
P.O. Box 45384
Abu Dhabi, UAE
T 02 6333 644 F 02 6211924
E milanie@alpha.ae W www.alpha.ae