



PRESS RELEASE

**High Performance Infrastructure to position
Brokerage house for rapid growth**

Alpha Data Chosen to Implement Turn key Solutions

For Release

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Al Theqa Financial Services is the latest venture from the house of Al Fahim. The partnership between Abdul Jaleel Abdul Aziz Mohammed Fahim and Saudi national Salah Mohammed Hammad Al Bassam is set to launch in the second quarter of 2006 providing retail brokerage services for the public.

Al Theqa management had decided to utilize Alpha Data for a full turnkey solution to their IT infrastructure; including structured cabling, networking, telephony, servers, PCs & Peripherals and Audio Visual infrastructure. The multi-million dirham project will account for all the needs of Al Theqa, from trading consoles to secure connectivity.

“We were looking for a company with both the experience and the full product offering for our sector. Alpha Data has worked with almost all of the brokerage houses in Abu Dhabi and therefore understood our needs and concerns in setting up Al Theqa,” said Ihassan Al Moosa, General Manager, Al Theqa Financial Services .

“We like to think of it as the Alpha advantage. All the disciplines required to setup an effective brokerage firm can be handled by Alpha Data with no third party involvement” remarked Muamar Magam, Account Manager, Telecom Division, Alpha Data. “Clients value our teams’ expertise and experience, secure in the knowledge that the time frame from concept stage to actual commissioning is minimal.”

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About Alpha Data

Alpha Data is one of UAE's largest information technology companies. Alpha Data represents, installs and services a vast portfolio of the foremost product names in the industry, enabling its teams to design and install best in class solutions from a variety of IT centric areas such as E-Security, Networking, Telecommunications, Audio Visual, and more.

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