



ALPHA DATA

## FACTSHEET

### Overview:

Founded in 1981, Alpha Data has grown is one of the largest multi-disciplined systems integrators in the United Arab Emirates with offices in Abu Dhabi and Dubai and annual revenues in excess of \$275 million (2016).

As a B2B systems integrator, Alpha Data places strong emphasis on its long-term client relationships with both government and private enterprise. With a team of over 780 qualified personnel, Alpha provides expertise and end-to-end solutions in: Networks & Telecoms Solutions, Enterprise Computing Solutions, ELV & Cabling Solutions and Services. Each specialist division is backed up by highly-qualified, industry certified, pre- and post-sales support teams who handle both project implementation and post-sales support.

### Founded

1981

### Shareholders

Fayez Ibbini (Founder)

Bin Hamoodah Group (Major Shareholder)

### Leadership

**Founder and Managing Director** - Fayez Ibbini

**Director Operations (Dubai)** - Layth Ibbini

**Director - Operations and Finance (Abu Dhabi)** - Haytham Al Momany

**Division Management** - Farid Abu Fetouh (Director - Services - Abu Dhabi), Amar Singh (Director Sales - Enterprise Systems, ELV & Security (Products) - Abu Dhabi), Sanjeev Perunnelly (Director - Enterprise Computing System - Dubai), Michel Harb (Strategic Business - Dubai), Suhel Qadiri (Manager - Accessories - Dubai), V. Murugesan (Director - Services - Dubai), Anil Kumar (Manager - ELV & Security - Dubai), Marketing Manager - Zakaria Ibbini.

### Annual Revenues

2016: US\$275 million.

### Employees

January 2017: Alpha Data has 780 employees.

### Strategic Partners

HP, Microsoft, Cisco, VMWare, Belden, Juniper Networks, Polycom, Bosch, Autodesk and ASC.

### Recent Awards

Veeam Enterprise Partner of the year - 2017, VMware Commercial Partner of the year - 2017, Microsoft Partner of the year - 2015, VMware Partner of the year - 2015, Citrix Highest Product Attainment in 2015 for Networking, MENA - Microsoft - Partner of the Year Award 2015, VMware - Partner of the Year Award 2015, Adobe Top Gun - Sales Achievement Award 2014, Adobe Top Performer in Acrobat Award 2014, Most influential Citrix Solution Advisor in Middle East & Africa 2014, Best YOY Growth with Multi Product Pipeline Development in the UAE for Citrix 2014, Polycom Partner of the Year Gulf 2013, Symantec SMB Partner of the Year Award 2013, Networking Integrator Award of the Year 2013, Juniper Service Provider Partner of the Year Award 2012, Cisco Gold Partner Certification 2012.